

## Accomplishments

### Awards and Recognition:

#### **“Park Your Butts Here” Receives Municipal Innovation Award**

The City of Salem has received a Municipal Innovation Award for its “Park Your Butts Here” campaign! Accepting are SalemRecycles members Geri Yuhas and Carol Hautau, tireless advocates for our cigarette butt recycling program. Around the City, you will see many “Park Your Butts Here” bins for people to dispose of their cigarette butts properly. These bins have helped improve litter throughout the City.



#### **Salem Wins TWO MassRecycle Awards**



Congratulations to Mayor Kim Driscoll and the SalemRecycles Committee for winning MassRecycle’s Annual Recycling Awards, recognizing their work with community recycling. MassRecycle is the statewide non-profit organization that focuses on efforts to increase recycling and reduce trash, working toward the goal of sustainable living in Massachusetts.

For her effective leadership driving sustainable initiatives in the City of Salem, Mayor Driscoll received the **Public Servant Award**. SalemRecycles was given the **Municipal Award** for their promotion of community recycling to Salem residents and businesses via education and community events encouraging sustainable practices. The awards were presented March 30th at the *2015 R3 Recycling & Organics Conference*. Salem residents and businesses should be proud of the citywide efforts to Reduce, Reuse and Recycle.



- EPA Merit Award, April 2009 for outstanding leadership in recycling
- Award from The Phoenix School 2009 – community service
- MassRecycle’s Recycling 20th Anniversary Award for Excellence in Municipal Recycling
- MassRecycle’s Certificate of Excellence for Leadership awarded to Mayor Driscoll in 2010
- SalemRecycle’s panel on “Branding the Recycling Message: Public Relations Strategies to Advance Community Success” was accepted and presented at the 2010 WASTECON conference in Boston
- Invited to speak at MassRecycle conference in 2013 regarding the success of SalemRecycles, and 2015 regarding the success of curbside food waste collection
- MassRecycle Award, 2015 –Municipal recycling
- Mass Municipal Award, 2017 – for innovation

### **Grants Awarded in total over \$343,600**

- School Recycling: \$30,000
- Curbside Compost: \$30,000
- Mandatory Recycling Enforcement: \$55,000
- Public Recycling: \$20,000 and \$10,000
- Bulky Rigid Plastics: \$10,000
- Recycling Dividends: \$68,000
- Small Initiatives: \$10,000
- Recycling Toters: \$110,000