



August 2021 Newsletter

As we close out the summer, mark your calendars for a walk around Salem on Free Book day and prep items in your household to take to E-Waste Recycling day. Additionally, we're trying something new and featuring a Salem Sustainable Superstar in our newsletters; this month, get to know more about Keep Salem Beautiful and its chapter leader, Janelle Rolke. Finally, as we head into seasonal changes, consider rain collection.

Free Book Day - Sept 18th



This event has become a hit around Salem. Gather a friend or family member, put on your good walking shoes, and saunter around Salem for Free Book Day. To RSVP to the Facebook event, [see here](#). Residents are invited to gift books from in front of their own homes! Check [here](#) to see the map of participating addresses. To get on the map, reach out to mguglielmi@salem.com. For any leftover books, you can drop them at the [More than Words drop box at the Salem State Library](#).

Salem Common Neighborhood Association Yard Sale - Sept 19th

We wanted to share this great event in our community because we love a good reuse event! The SCNA will be holding a Community Yard



Sale on the Common Sunday, September 19. There is a registration fee and tables rental is first come first serve. You are welcome to bring your own additional tables but please keep it reasonable (3 tables total). Any questions can be directed to yardsale@salemcommon.org. See Facebook event [here](#). [Register HERE!](#)

E-Waste Recycling - Sept 25th

When: 8am - 12pm

Where: Salem High School

Have a string of old holiday lights that no longer work? A dead cell phone? If it has a plug, we'll take it! Salem residents & property owners (with ID or tax bill) - bring your e-waste to this collection site.

Please stay in your vehicle the whole time, wear a face mask covering, and have your items ready to unload in your trunk, truck bed or hatchback. Facebook event found [here](#). More details on the event at [greensalem](#). Certain items do require cash or check payable to our vendor - RMG Enterprise.

Please note: e-items containing mercury, along with CFL bulbs, can be brought to Salem DPS, 5 Jefferson Ave., during City business hours.

If you happen to miss this one, never-fear. SalemRecycles will host a final collection on December 18th.



Salem Sustainable Superstar: Janelle Rolke of Keep Salem Beautiful

Janelle Rolke has been a proud Salem resident since attending Salem State University in 2002, graduating in 2007 with a degree in Natural Resource Management. While in college she volunteered at the Northeast Animal Shelter, was a Penguin Colony Intern at the New England Aquarium and met her husband Jeff. After Salem State she worked at Education

First (EF) in Cambridge for 12 years. Janelle lives in downtown Salem with her husband and two children.

During the pandemic, Janelle has found joy in teaching others about her sustainability journey. She started an Instagram account, [Sustainable Steps with Janelle](#). Through this platform she has fun educating people about her success with cloth diapering, composting, minimizing plastic use, and conserving natural resources. Janelle recently wrote a 7 part blog series in collaboration with [Unpacked Living](#) about how to [lead a circular lifestyle by practicing the 7 R's of sustainability](#).



Within the Salem community, Janelle has become involved in many different projects working alongside organizations like Salem Sound Coastwatch, Civic Space Collaborative, and The Salem Community Gardens. She is a sponsor for the [cigarette bin program](#) and a huge promoter of the many different composting and textile recycling programs through the City of Salem and Black Earth Compost.

In the spring of 2021 she officially became the chapter leader for [Keep Salem Beautiful](#) (KSB), which is committed to taking action to making Salem a cleaner, greener place to live, work and play. They host large monthly cleanups around the city and have a strong following of dedicated and passionate volunteers.

Janelle and her KSB team are seeking volunteers to join monthly cleanups and to serve on the KSB committee. She is also asking residents to sign up for the Salem [Litter Cleanup Crew](#) to keep our beautiful city litter-free all year long.

Save the date, September 12th! Keep Salem Beautiful is teaming up with Salem Community Gardens and Creative Collective at Splaine Park. This will be a community-focused engagement and park beautification event. Stay tuned for more details by following [Keep Salem Beautiful](#)!

SalemRecycles is Coming to an Event Near You

We often show up at events to support waste reduction efforts. A few weeks ago, you may have seen us at the Ice



Scream Bowl or, pictured here, at the July Derby Street Meet and Eat put on by our friends at Root. When at an event around Salem, check to see if there is composting and recycling when you go to toss the remains.

Is Rain Collection Right for You?

Our committee has a number of creative ideas for how to save and stretch water. One household uses the water captured by their dehumidifier to water the plants, another member utilizes excess shower water for the same purpose.

The Department of Public Works in Salem has a stock of rain barrels for \$60. If this is something that is right for your outdoor space, consider reaching out in preparation for the change of seasons, or just for all the rain we've been getting this summer! They can be reached at 978-744-3302 and are located at 5 Jefferson Ave.

Connect with Us



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